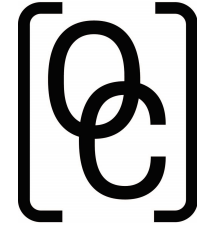


# Olivia Caussé

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Sandy, UT 84092 | 801-918-5878 | ocausse29@gmail.com | oliviacausseportfolio.com

## Education

**B.A. in Communication | Westminster College | Anticipated: May 2019**

- NCAA Division II Cross Country and Track & Field Member: August 2015 - Present

## Communication Experience

**PR & Marketing Intern | The Borgen Project | Salt Lake City | Spring 2019**

- Worked to increase the organization's media presence by writing and pitching stories to Utah news organizations
- Planned, organized and presented at an event to inform an audience about getting involved with the organization
- Engaged with audiences on my personal social media to spread the organization's message on Instagram, Twitter and Facebook
- Fundraised \$500 for The Borgen Project by sending letters to family and friends

**PR Consultant | Samba Fogo | Salt Lake City | Fall 2018**

- Worked on a team to create a PR plan to bring in a younger audience
- Created testimonial video to increase engagement
- Edited the video in Adobe Premiere Pro
- Analyzed past communication efforts and gave suggestions for improvement

**Design Consultant | Complete Sun | Salt Lake City | Fall 2018**

- Collaborated with a team to create a brand for a startup company
- Managed communication with client
- Used Adobe Illustrator, InDesign and XD to create brand materials

**Reporter & Photographer | The Forum | Salt Lake City | Spring 2018**

- Wrote five news stories and took pictures for Westminster College's student newspaper, The Forum
- Conducted interviews with community members to gain information for stories
- Collaborated on Google Docs to receive feedback from the editors and my peers

## Work Experience

**Teacher/ Caretaker | Blessed Beginnings Daycare | Sandy, UT | June 2018 - Present**

**Front Counter Crew Member | Dairy Queen | Sandy, UT | May 2014 - August 2015, Summer 2016, Summer 2017**